

THE CASE FOR COMPUTER DATA BACKUP

FIRST, LET ME SAY THERE IS NO BACKUP METHOD THAT IS 100% RELIABLE. HOWEVER, YOU CAN INCREASE THE RATE OF THE SUCCESS OF YOUR BACKUP WITH QUALITY SOFTWARE, QUALITY HARDWARE AND A QUALITY INSTALLATION/SUPPORT COMPANY.

WHY BACKUP?

- * CAN BE DONE DAILY, BI-WEEKLY OR ON A WEEKLY BASIS
- * SAVE IMPORTANT PHOTOS, DOCUMENTS, EMAILS AND BANKING INFORMATION
- * CAN BE SETUP AS AN AUTOMATIC PROCESS
- * NEVER WORRY ABOUT A BAD DISK DRIVE, OR POWER PROBLEMS AGAIN
- * SAVE HUNDREDS, PERHAPS THOUSANDS ON DATA RECOVERY
- * COST EFFECTIVE
- * MOST IMPORTANTLY, PIECE OF MIND

COST

A SURPRISINGLY INEXPENSIVE SOLUTION WITH A ONE TIME COST, NOT A MONTHLY CHARGE, AND IT IS OWNED AND CONTROLLED BY YOU.

APPROXIMATE COSTS

EXTERNAL DISK DRIVE	\$ 100.00 OR LESS PLUS TAX
BACKUP SOFTWARE	\$ 80.00 PLUS TAX
INSTALLATION AND SETUP	\$ 240 - \$ 360.00 (4 HOURS TO A MAX OF 6 HOURS)
ESTIMATED COST	\$ 420.00 - \$ 540.00

ONE OF MY LARGEST CUSTOMERS WITH AN EXTERNAL BACKUP, ACCIDENTALLY DELETED ONE OF HIS LARGEST CUSTOMER FOLDERS, NO PROBLEM, UTILIZING HIS BACKUP DEVICE WE WERE ABLE TO RECOVER THE DELETED FILE IN LESS THAN ¾ OF AN HOUR.

ANOTHER CUSTOMER'S MACHINE WAS HIT BY LIGHTENING BUT THEY HAD NO BACKUP, THE HARD DRIVE WAS FRIED. WE WERE ABLE TO RECOVER SOME FAMILY PHOTOS BUT ALL OTHER DATA WAS LOST: THE COST TO THE CUSTOMER EXCEEDED WHAT A BACKUP SYSTEM WOULD HAVE COST, HOWEVER THE HIDDEN COST WAS ALL OF THE LOST INFORMATION.

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